



## Profile – We do HR Limited

We do HR Limited is based in the North East of England in the UK and has been providing human resource support and strategy to its business clients nationally since March 2003. We do HR has an extensive network of associate consultants around the UK and consequently are able to respond to their clients locally, thus achieving and maintaining genuinely high service levels and cost effectiveness.

The company works with clients of all sizes and from all industry types; from construction to retail; the service sector to care home industry; from leisure to financial; and has established a strong reputation for providing exceptional results that are focussed on the clients' genuine business needs and on them obtaining a return on their investment.

Recent assignments have included the delivery of a culture change programme to Vauxhall Motors (GM), development of policy and procedures within the Aston Hotel Group and proven successes in defending and winning Employment Tribunal cases for both employers and employees.

Alasdair Ross is the Managing Director of We do HR Limited and established the company to support small & medium-sized businesses. In his opinion, these are the most needy businesses as they are often focussed on building profitability and so don't bother paying any attention to their human resources; without realising that even a simple mistake with an employee could cost them dearly.



During 2006, We do HR Limited identified that there was a basic need to produce simple, effective, non-expensive tools that could support small to medium-sized businesses in the management of their HR function. As most business owners want an expert on-hand without the associated cost, it became necessary to integrate these with an effective support system and *Answers HR* was the result.

*Answers HR* delivers an easy to use human resource management system which provides clients with an employee self-service system, a factor that is well known to motivate employees and achieve greater productivity from them. Additionally, real savings in respect of HR administration are obtained; and most importantly, the client has access to local HR consultants through the Local Partnership programme, who can provide real value added support and advice at the time that the client needs it, thus giving reassurance and peace of mind which allows the business owner to concentrate on their own profitability rather than unnecessary HR bureaucracy.

As a result of the success in the UK; We do HR Limited sought an opportunity to expand the brand globally and have teamed up with ENGAGE Human Resources Solutions Inc. in order to launch *Answers HR Canada* in October 2009. ENGAGE offer the level of expertise and experience to provide the quality of content and support required to ensure small to medium-sized businesses in Canada can access a support system that will help them to maximise employee motivation, development and profitability.

